**Important Announcement**

**2020 Taipei Cycle Show will run as scheduled**

We, like the rest of the world, are closely monitoring the developments regarding the outbreak of the New Coronavirus (2019-nCoV) with sadness and are taking the issue very seriously; as we know this is of great concern to you, our partners, exhibitors, visitors and staff.

The Taiwanese government and Taiwan’s Center for Disease Control have already imposed strict precaution measures from airports to local public areas to prevent the epidemic. Thanks to the advanced medical system and contingency plans from public and private sectors, this epidemic is well controlled in Taiwan.

TAITRA , as show organizer, has decided to run the 2020 Taipei Cycle Show as scheduled from March 4 to March 7. Due to the outbreak of the New Coronavirus (2019-nCoV) in China, we feel very sorry to inform you that all the Chinese exhibitors and Chinese visitors will not be able to come to Taiwan to attend the show.

We are constantly monitoring advices from the relevant authorities and taking all necessary counter measures to ensure the safety and health of our show exhibitors and visitors from other countries and regions.

Our show organizing team will update the latest relevant information on our website ([www.taipeicycle.com.tw](http://www.taipeicycle.com.tw)), social channels and via the “Taiwan Trade Shows” official app. We highly recommended you to download the app to receive the updated notifications from Taipei Cycle Show.

**TAITRA will implement the following measures in the prevention of this epidemic:**

1. All on-site personnel including outsourced contractors must wear face masks whilst on-site and on duty.
2. Hand sanitizer to be available at each entrance and restroom of the exhibition halls, including staff and freight entrances.
3. TAITRA will cooperate with the exhibition hall operators to strengthen all possible epidemic prevention measures.
4. TAITRA will also ensure that we are working promptly in line with the national guidelines from Taiwan’s Center for Disease Control (<https://www.cdc.gov.tw/En>).

2020 TAIPEI CYCLE Show Profile:

This year’s show will host 1,110 exhibitors from 41 countries. We expect to attract 8,000 visitors from over 100 countries.

The signature side event Tour de Taiwan will be held as scheduled too from March 1st to 5th, in line with TAIPEI CYCLE.

We thank you again for your great support to the show and Let’s pray together that this epidemic will be well controlled.

Sincerely yours,

Taipei Cycle Show Organizing Team