

November 4, 2013

SRAM Road Hydraulic Brake Recall

SRAM has identified a technical issue with respect to a narrow production range of its RED 22 and S-700 Road Hydraulic road brakes. This is a performance and safety concern. There are no reported failures in the field.

We began proactive quarantine efforts with factories, bike brands and distributors last week. We have reported this issue to the US CPSC and will be cooperating with the agency to announce a safety recall in the near future. We are also working with European consumer administrations.

The affected serial numbers range from 36T30993767 to 42T39407156. This represents 3,553 brakes produced. Based on our investigative and quarantine efforts with our customers, we expect that there are fewer than 500 brakes worldwide in the affected range that are at Dealers or have been purchased by consumers.

The serial number can be found on the brake caliper (rim or disc) and on the outside of the box containing the product. SRAM will issue another notice when the CPSC approved recall launches.

As always, we appreciate your business, and apologize for the disruption.

If you have further questions please contact:

Michael Zellmann SRAM Road PR & Media Manager mzellmann@sram.com

Geraldine Bergeron SRAM European Road & Tri PR Manager gbergeron@sram.com