



Trade Watch

U.S. Bicycle Imports Through April 2007 Year-to-Date

| Commerce Numbers | China | Taiwan | Canada | Italy | Other | Total | Change | Percentage | Value C.I.F. | Unit Value |
|----------------------------|-----------|---------|--------|-------|--------|-----------|-----------|------------|--------------|------------|
| Kids' 2005 | 1,562,033 | 26,396 | 1 | 2 | 1,330 | 1,589,762 | 485,232 | 44% | 39,590,691 | 24.90 |
| 2006 | 1,582,362 | 8,953 | 0 | 105 | 2,189 | 1,593,609 | 3,847 | 0% | 38,100,064 | 23.91 |
| 2007 | 1,697,324 | 7,176 | 0 | 0 | 722 | 1,705,222 | 111,613 | 7% | 43,297,348 | 25.39 |
| 20", 2005 | 1,578,281 | 101,454 | 0 | 0 | 161 | 1,679,896 | 474,397 | 39% | 63,426,444 | 37.76 |
| 2006 | 1432102 | 48199 | 0 | - | 719 | 1,481,020 | -198,876 | -12% | 58,260,215 | 39.34 |
| 2007 | 1599382 | 19230 | 0 | - | 444 | 1,619,056 | 138,036 | 9% | 55,437,472 | 34.24 |
| 24", 2005 | 597,715 | 42,464 | 990 | 1 | 146 | 641,316 | 168,292 | 36% | 30,697,224 | 47.87 |
| 2006 | 577,141 | 22,233 | 684 | 0 | 523 | 600,581 | -40,735 | -6% | 32,769,808 | 54.56 |
| 2007 | 403,143 | 16,367 | 1,630 | 0 | 41 | 421,181 | -179,400 | -30% | 26,965,097 | 64.02 |
| Mtn, Comfort, 2005 | 1,604,929 | 173,388 | 2,837 | 43 | 8,783 | 1,789,980 | 161,033 | 10% | 160,299,314 | 89.55 |
| 2006 | 1,529,489 | 78,354 | 1,768 | 17 | 2,518 | 1,612,146 | -177,834 | -10% | 139,212,192 | 86.35 |
| 2007 | 1,644,529 | 77,541 | 1,186 | 0 | 6,467 | 1,729,723 | 117,577 | 7% | 154,542,340 | 89.35 |
| 27", 700C, 2005 | 113,765 | 92,935 | 823 | 1,253 | 1,117 | 209,893 | 111,615 | 114% | 66,977,077 | 319.10 |
| 2006 | 154,512 | 80,633 | 1,128 | 414 | 1,642 | 238,329 | 28,436 | 14% | 72,906,437 | 305.91 |
| 2007 | 260,614 | 90,541 | 353 | 1,566 | 3,048 | 356,122 | 117,793 | 49% | 90,946,867 | 255.38 |
| Other, 2005 | 149,684 | 6,153 | 19 | 73 | 951 | 156,880 | 94,337 | 151% | 10,845,695 | 69.13 |
| 2006 | 7,419 | 7,150 | 5 | 483 | 3,826 | 18,883 | -137,997 | -88% | 1,121,392 | 59.39 |
| 2007 | 34631 | 4071 | 43 | 541 | 1354 | 40,640 | 21,757 | 115% | 1,800,693 | 44.31 |
| Totals '05 | 5,606,407 | 442,790 | 4,670 | 1,372 | 12,488 | 6,067,727 | 1,495,251 | 33% | 371,836,445 | 61.28 |
| Totals '06 | 5,283,025 | 245,522 | 3,585 | 1,019 | 11,417 | 5,544,568 | -523,159 | -9% | 342,370,108 | 61.75 |
| Totals '07 | 5,639,623 | 214,926 | 3,212 | 2,107 | 12,076 | 5,871,944 | 327,376 | 6% | 372,989,817 | 63.52 |
| Difference '06-'07 | 356,598 | -30,596 | -373 | 1,088 | 659 | 327,376 | | | 30,619,709 | |
| Percentage Change, '06/'07 | 7% | -12% | -10% | 107% | 6% | 6% | | | 9% | |

Import Numbers Steam Along, but 24-Inchers Left at Station

WASHINGTON, D.C.—This year's imports seem reminiscent of "The Little Engine that Could."

Compared with the same periods in '06, import numbers chugged out of the station with a 3 percent loss in January, gained some traction and were up by 4 percent in February, slowed a bit to plus 3 percent through March and steamed up to a 6 percent gain through April.

Tots' bikes, although down by 19 per-

cent in January, have recovered to run ahead of last years' numbers by 7 percent through April. The 20-inch category, down a single percentage point in January, has pulled ahead by 9 percent.

Somehow, though, 24-inch bikes never left the station. They've been down by about a third or more all year.

Road bikes continue to be a growth leader, up by nearly half through the first third of the year. While accounting for only 6 percent of total import

units, the category tallied more than 24 percent of the total value. Atypically, however, their average value fell \$50, the first time that indicator has been below \$300 for several years.

Taiwanese bike builders absorbed some of that average sale price hit: ASP for an imported Taiwanese road bike through April of '06 was \$549, a hundred-dollar bill and change ahead of this year's \$457. Average price for Chinese-built road bikes edged up by

a 10-spot, from \$167 to \$177, during the comparable periods.

Mountain, comfort and cruiser bike numbers have been up all year. Although not as robust as when it rejuvenated the industry a few decades ago, the mountain bike category remains a bread-winner: the wide-tired category accounted for very nearly 30 percent of units and more than 41 percent of the total value of imports through April. **BRAIN**