

# CANDIDATE NOMINATING FORM FOR THE 2011 TOP 100 LIST

*Bicycle Retailer & Industry News* is seeking nominations for its annual Top 100 List of Retailers. Individual retailers, suppliers, manufacturers, distributors and advocacy groups may submit nominations. Self-nominations are welcome.

All submissions will be reviewed and included in Leisure Trends Group's evaluation. Now in its 7th year, our annual Top 100 List is among the most popular editorial sections we produce. This year, for the third time, *Bicycle Retailer* will announce its Top 100 at a special reception held the opening day of Interbike.

We will publish the Top 100 in the first Show Daily distributed at Interbike with complete store profiles in the November issue. So take a few moments, fill out this form and return it to us. The form is also available on *Bicycle Retailer's* website. Please include your name, telephone number and email address for verification purposes.

Please fax this form to (949) 206-1675 or mail it to Marc Sani, Publisher, *Bicycle Retailer & Industry News*, 25431 Cabot Road, Suite 204, Laguna Hills, CA 92653. All forms must be submitted no later than Aug 10. If you have questions, please call Marc Sani at (949) 206-1677 ext. 205, or email him at [msani@bicycleretailer.com](mailto:msani@bicycleretailer.com).

Name: \_\_\_\_\_

Phone/email: \_\_\_\_\_

Name of store: \_\_\_\_\_

Owner's name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Number of store locations: \_\_\_\_\_

Years in business: \_\_\_\_\_

Number of employees: \_\_\_\_\_

Key bicycle brands carried: \_\_\_\_\_

Store website URL: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Please fill out the following to describe why you think this store should be nominated as a Top 100 Retailer.

**1. Community Outreach** (Event support, club rides, cycling classes, women and minority outreach, etc.):

**2. Advocacy Outreach** (Involvement in community planning, trail maintenance, bike-to-school efforts, etc.):

**3. Overall Professionalism:** (Store appearance, employee training, customer service, etc.):

**4. Industry Involvement:** (Attends trade shows and events, member of NBDA, Bikes Belong, etc.):

# Bicycle Retailer

Published by the NBDA

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